



Media Release

24th June 2008

Barokes Wine in a Can (Vinsafe®) continues to win medals around the World!

The recent success of Barokes Wines in a number of international wine shows has been outstanding! In the past month alone, Barokes have won medals in the following international shows:

International Wine Competition	Medal	Barokes Wine
2008 Pacific Rim International Wine Competition, California	Silver Silver Bronze	Blanc de Blancs (Sparkling White) Shiraz Blanc de Noirs (Sparkling Red)
2008 San Diego International Wine Show, California	Silver	Blanc de Blancs (Sparkling White)
2008 Femmes et Vins due Monde Concours International, Monaco	Silver	Sparkling Rosé
2008 International Wine Challenge, London	Bronze	Sparkling Chardonnay Semillon
2008 San Francisco International Wine Competition, USA	Bronze	Shiraz
2008 Wine & Spirits Asia, Singapore	Bronze Merit	Bubbly Rosé Rosé
2008 Wine Masters Challenge, Portugal	Silver Silver Silver Bronze Bronze Recommended	Chardonnay Semillon Cabernet Shiraz Merlot Sparkling Rosé Sparkling Chardonnay Semillon Sparkling Cabernet Shiraz Merlot Rosé

These medals add to the growing list of accolades which Barokes can claim globally, including a number of additional wine show medals and sensational industry and media reviews. In 2007 Barokes wines won medals at the 2007 International Wine & Spirit Competition and the 2007 International wine Challenge, both held in London.



To compete in these international and well respected wine competitions against thousands of bottled wines from all over the world in each category and walk away with the medals that have been awarded to Barokes wines is very pleasing, although not a complete surprise to Barokes winemaker Peter Scudamore-Smith (Master of Wines) who stated, “these medals are a clear indication that Barokes has hit the mark with their premium range of Australian wines”.

Barokes CEO, Greg Stokes goes further by saying “we believe that these medals are a clear confirmation of the premium quality of our innovative range of wines currently taking global markets by storm and clearly positions our Vinsafe® technology as the leading wine in a can packaging system globally. No other wine in a can product currently on the market has achieved this level of international recognition!.”

Barokes is the only internationally patented wine in a can in the world and is currently enjoying international success as it expands into new markets across the globe – 30 to date, including throughout Asia (including China, Korea & Japan), Europe, South America and the Nordic countries, Canada, South America, New Zealand, the Caribbean and the US where consumers are appreciating the quality and convenience of this fabulous new product which perfectly suits their on the go, outdoor lifestyles.

The international success of Barokes Wines is testament to the growth of the Wine in a Can (Ready to Drink Wine - RTDW™) category globally which Barokes have spent the past decade pioneering which others are currently trying to follow.

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Barokes

CONVENIENT WINE™

About Barokes

Barokes is unique in that it has perfected the technology to produce and deliver premium wine in an individually sized, sealed 200ml and 250ml cans. Using the innovative Vinsafe® wine packaging system, the world's first patented technology for producing and packaging wine in a can, Barokes has produced a range of wines renowned for premium quality, stability and longevity. Over a decade of extensive research and development have been committed to creating this purpose built product for the global wine market. The current range includes a Cabernet Shiraz Merlot, Chardonnay Semillon, Rosé, Bubbly Cabernet Shiraz Merlot, Bubbly Chardonnay Semillon and Bubbly Rosé. These international award winning wines are currently taking export markets by storm with Barokes currently exporting to over 30 international markets. For more information, please visit <http://www.wineinacan.com>

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